

**MANSFIELD DOWNTOWN PARTNERSHIP
ADVERTISING AND PROMOTION COMMITTEE**

Wednesday, September 29, 2010

Partnership Offices

1244 Storrs Road (Storrs Commons)

(860) 429-2740

5:00 p.m.

AGENDA

1. Call to Order
2. Public Comment
3. Approval of Minutes from June 2, 2010 and July 28, 2010 (Attached)
4. Update on Storrs Center Project including communications (Communications Strategy Attached)
5. Review of the Award-Winning Festival on the Green
6. UConn Student Outreach
7. Other
8. The next meeting date is Wednesday, November 17
9. Adjourn